



**drishṭi** *An Initiative by J S Trust*  
**BUTION**

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# 01. OVERVIEW

**WE ARE PROUD TO ANNOUNCE A NEW INITIATIVE, *DRISHTIBUTION*.**

Drishtribution helps prevent and cure avoidable blindness and visual impairments.

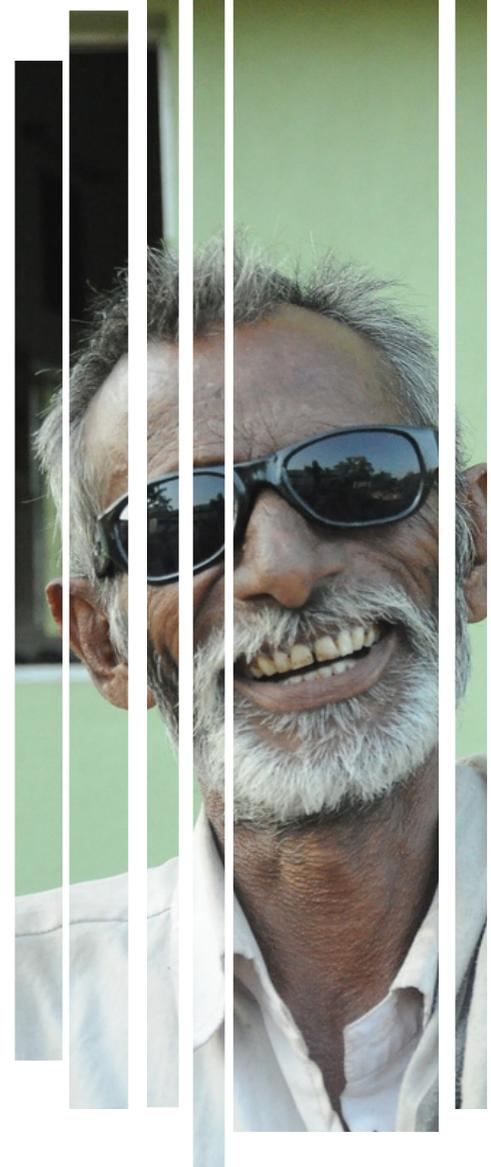
In a world built on the ability to see, vision is the most dominant of our senses. Sight is vital at every turn of our lives; learning, career development, and independence. Yet, eye conditions and vision impairment are widespread, and far too often they still go untreated.

Many Indians have a vision impairment that could have been prevented or is yet to be addressed. As usual, this burden is not borne equally. It weighs more heavily on low- and middle-income families, on older people, and on rural communities.

**CLEARLY, WE HAVE NO CHOICE BUT TO TAKE ON THIS CHALLENGE.**

Drishtribution have been doing our bit to contribute where we can by regularly helping out such people who are not yet in a position to completely bear their own medical expenses.

In addition, we aim to conduct 'Eye Care Camps' at rural areas in and around the Delhi/NCR region, where doctors partner with us to provide high quality consultancy to patients. We have hosted our first eye camp in Feb 2020 in Uttar Pradesh.



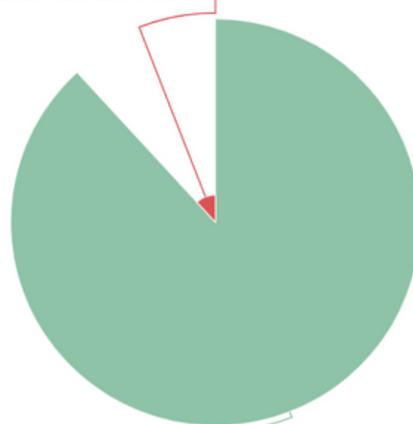
# 02. OUR CHALLENGE

Despite India's impressive economic growth, it is unfortunate that we continue to lag behind in many social and human indicators, primarily because the quality of healthcare in India leaves a lot to be desired for. This void requires massive participation from the nongovernmental sector, both institutionally (NGOs and Charitable Trusts) as well as private individuals.

India was home to about 20.5 per cent of the world's blind, 22.2 per cent of the world's low-vision population, and 21.9 per cent of those with vision impairment according to the study by Pascolini D, Mariotti SP published in the Global Estimates of Visual Impairment.

**ACCORDING TO AVOIDABLE BLINDNESS INDIA, A STUDY GROUP, ABOUT 88.2 % OF BLINDNESS IN INDIA WAS AVOIDABLE.**

Unpreventable Blindness 11.80%



Preventable Blindness 88.20%



# 03. OUR BEGINNINGS

+175

Patients  
Examined

+200

Preventive  
Treatments  
Administered

+140

Eye-Glasses  
Distributed

DrishtiBution hosted its first village Eye Care Clinic in March 2020 in Basi, Uttar Pradesh.

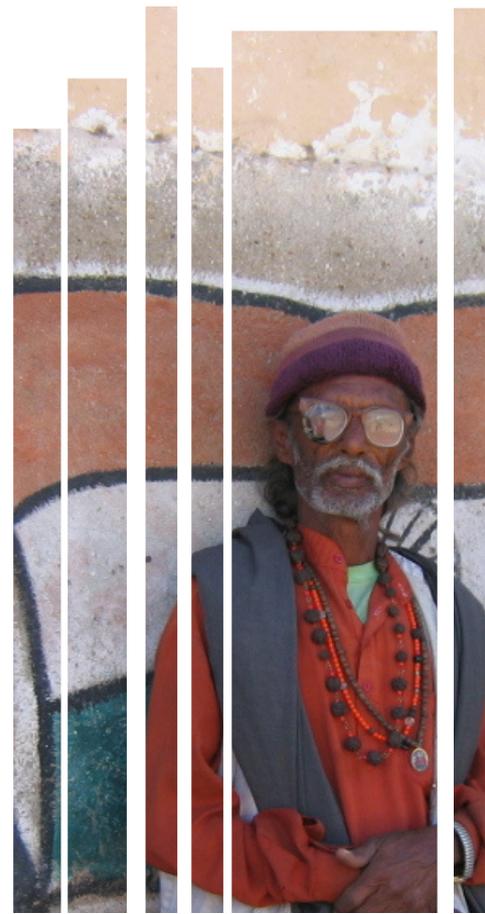


# 04. OUR SOLUTIONS

**THE AIMS OF DRISHTIBUTION INCLUDE,  
BUT ARE NOT LIMITED TO:**

- Raise awareness of the magnitude and impact of eye conditions and vision impairment and the need to address gaps in unmet eye care needs;
- Advocate for better policies and effective strategies to respond to eye care needs;
- Implement regular eye screening camps in rural villages;
- Spread awareness regarding Eye Organ Donation pledges that people can take so that when they depart from the world, their body parts can help give meaning to those who are still alive and in need;
- Provide resources to blind and low-vision Indians in the form of eyeglasses, glaucoma / cataract surgeries and medications;
- Offer career rehabilitation to blind and visually impaired Indians; and
- Provide Braille / Audio-books and school materials to Blind Schools in India.

**DRISHTIBUTION LOOKS FORWARD TO  
PARTNERING WITH OTHER ORGANIZATIONS  
TO FORM A BROADER NETWORK OF  
RESOURCES TO ADDRESS INDIA'S EYECARE  
NEEDS.**



# 05. OUR WAY FORWARD

Timely access to quality care has a major influence on the impact of eye conditions.

Effective interventions are available for health promotion, prevention, treatment and rehabilitation to address the entire range of needs associated with eye conditions and vision impairment across the life course. Some are among the most feasible and cost-effective of all health care interventions to implement.

When vision impairment and blindness cannot be treated, everyday functioning can be optimized through rehabilitation.

But Drishtibution cannot achieve this task alone. Indian and international organizations, donors, and the public and private sectors must work together to provide the long-term investment and management capacity to scale up integrated people-centred eye care.

Our hope is that, building on past efforts, we can successfully take on this challenge and prevent eye conditions and vision impairment more effectively, and provide quality eye care services to those in need.

**DONATE OR PARTNER WITH US TO MULTIPLY OUR IMPACT.**





**Delhi / NCR**  
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